



**ALLIANCE FOR A
BETTER FUTURE**

NATIONAL POLLING FINDINGS

Americans on AI Guardrails & Child Safety



Prepared for Alliance for a Better Future | March 2026

Methodology & Overview

OnMessage is pleased to report findings from a recent national poll consisting of N=800 likely voters, with an oversample of N=405 Republican primary voters. Data was collected via live caller interviews from March 5–9, 2026. The poll has a margin of error of +/- 3.5%.

Our recent national poll found that Americans overwhelmingly support placing guardrails on AI content and that voters think states should step up to protect their citizens from potential harm if the federal government fails to act. Voters already show high levels of concern when it comes to AI, and politicians must respond.

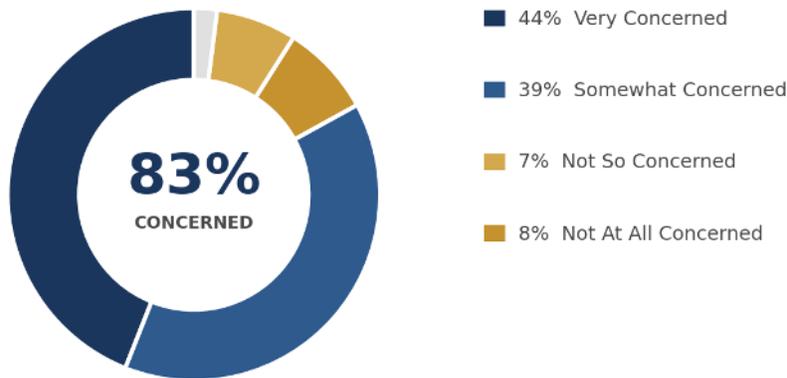
Key Findings at a Glance

- 83%** of voters are concerned about the development of AI
 - 81%** support government guardrails to protect consumers and children
 - 77%** prefer a candidate who protects minors over one who wants no AI restrictions
 - 84%** agree states should protect citizens if the federal government fails to act
 - 86–88%** agree on protections focused on preventing child suicide and holding AI companies accountable
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Voter Concern About AI

An overwhelming majority of American voters express concern about the development of artificial intelligence. With 83% of voters reporting they are concerned—including 44% who are very concerned—this issue demands political attention.

How concerned are you about the development of artificial intelligence, also known as AI?



Guardrails vs. No Restrictions

When choosing between letting AI companies operate without restrictions or placing guardrails to protect users from harm, voters are clear. By an 8-to-1 margin, Americans favor government action.

Thinking about the future of artificial intelligence, which of the following comes closest to your opinion?



Candidate Preference on AI

Voters overwhelmingly prefer a candidate who supports the U.S. leading the world in AI but does so in a way that protects minors from harm, rather than a candidate who thinks we cannot place any guardrails on AI in order to beat China.

Thinking again about AI, which of the following candidates would you prefer?

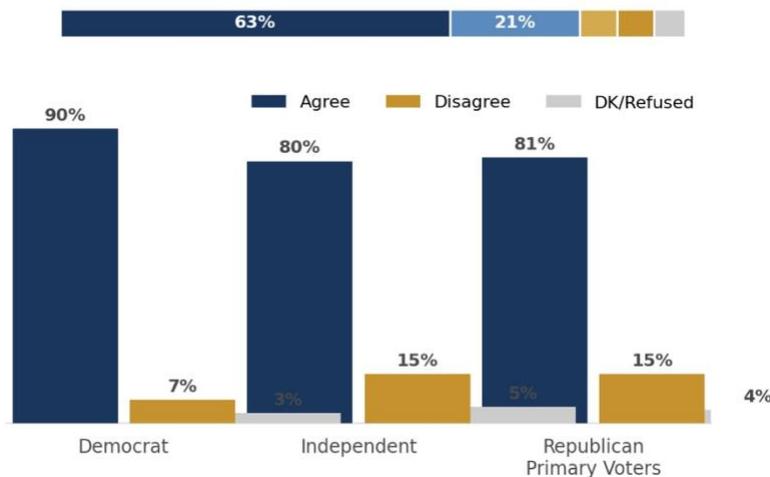


Support for State-Level Action

While voters would like to see action taken at the federal level, until then they support states taking steps to mitigate harm AI could cause. This support spans all party lines.

"I would prefer a national standard for AI, but in the meantime states must protect their citizens with guardrails against harm AI could cause."

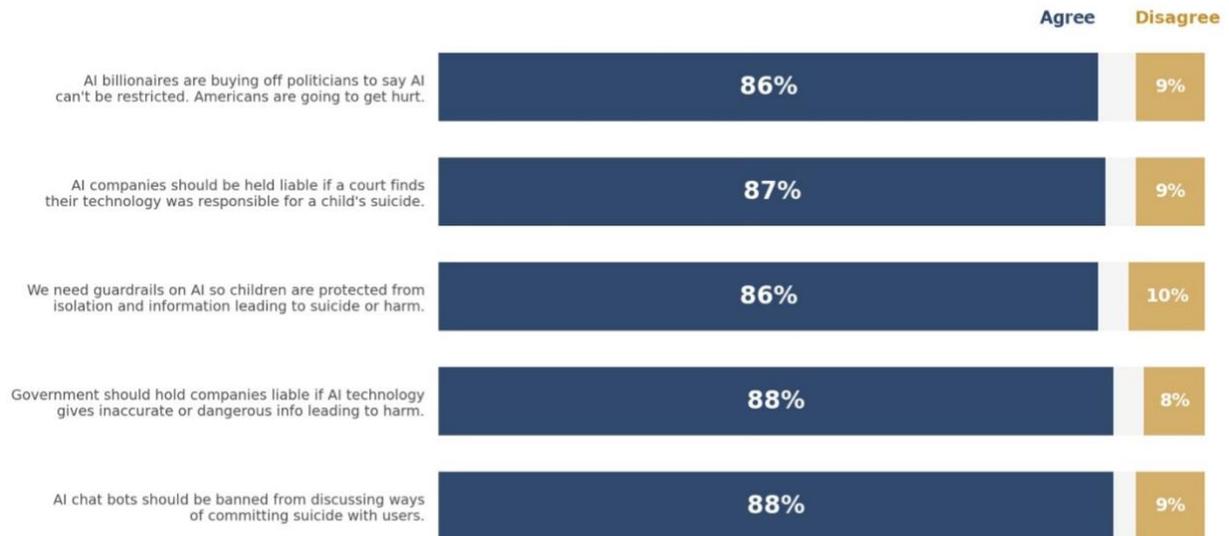
84%
AGREE



Bipartisan Consensus on AI Protections

Voters across party lines are particularly passionate about protections focused on preventing child suicide. Further, there is growing consensus that AI interests are buying off politicians at the expense of American safety.

Thinking about the increasing use of AI, please tell me if you agree or disagree with the following statements:



Conclusion

Overall, the voters are direct. They show clear conviction that the development of AI in America needs to be done responsibly, with particular caution for potential impacts towards children. For Americans, leading the world in AI cannot come at the expense of our children.